

Shop reviews (module description)



User reviews are a great way to increase conversion rate and optimize your online store from customer's perspective. Additionally, one should not forget considerable SEO benefits.

The main advantages of using this module are the following:

1. Product reviews increase e-store conversions.
2. They can eliminate any doubts potential customers may have about products, or help product selection.
3. A mix of positive and negative reviews helps to improve customer trust opinions they read.
4. Site visitors who read negative reviews (if proportion of good to bad reviews is 2 to 15) are more likely to make a purchase when visiting your online store, as such close attention means that they are ready to purchase.

How to buy "Store reviews" module



"Product reviews" module is a paid add-on that helps to promote your business. **It is provided in Top and Standard versions of OT Commerce Box.**

Please contact OT Commerce manager via Skype if you would like to purchase module and follow provided instructions.

In addition, manager will answer all your questions concerning this module and help to purchase it.

See price-list: <http://en.otcommerce.com/prices-and-promo#2>

How it works

Registered users are able to leave store reviews. Store reviews should be pre-moderated (that is, website admin reads reviews first and then approves them). It is possible to set number of store reviews per page. Registered users can vote on a review.

Do users leave reviews? They do, if they are asked for.

The screenshot shows the 'Shop reviews' section of an online demo shop by Opentao.net. The interface includes a search bar with the text 'Search among 800.000.000 goods from China' and a search button. Below the search bar are links for 'Taobao', 'Warehouse', and '1688.com'. The 'Shop reviews' section displays three reviews:

- Ivan Ivanov 2017-02-15**: Finally i found the company that helps me with my clothing to and from the USA . Thanks for the awesome speed and customer support. (0 votes)
- Ivan Ivanov 2017-02-15**: Thanks for your speedy service. (0 votes, with a red box highlighting the vote buttons)
- Moa Jackie 2017-02-15**: I placed my order to see the quality or the time they will take to ship but I was really surprised and very happy with my order I got my order back in less than five days free shipping great prices and excellent quality love it will definitely order again. (0 votes)

Below the reviews is an 'Admin answer' section with the text 'Thank you! You're welcome!'. At the bottom, there is another review by **Petr Petrov 2017-02-15**: FRIENDLY HELPFUL DELIVERY MEN AND EXCELLENT CUSTOMER SERVICE!!!! (0 votes).