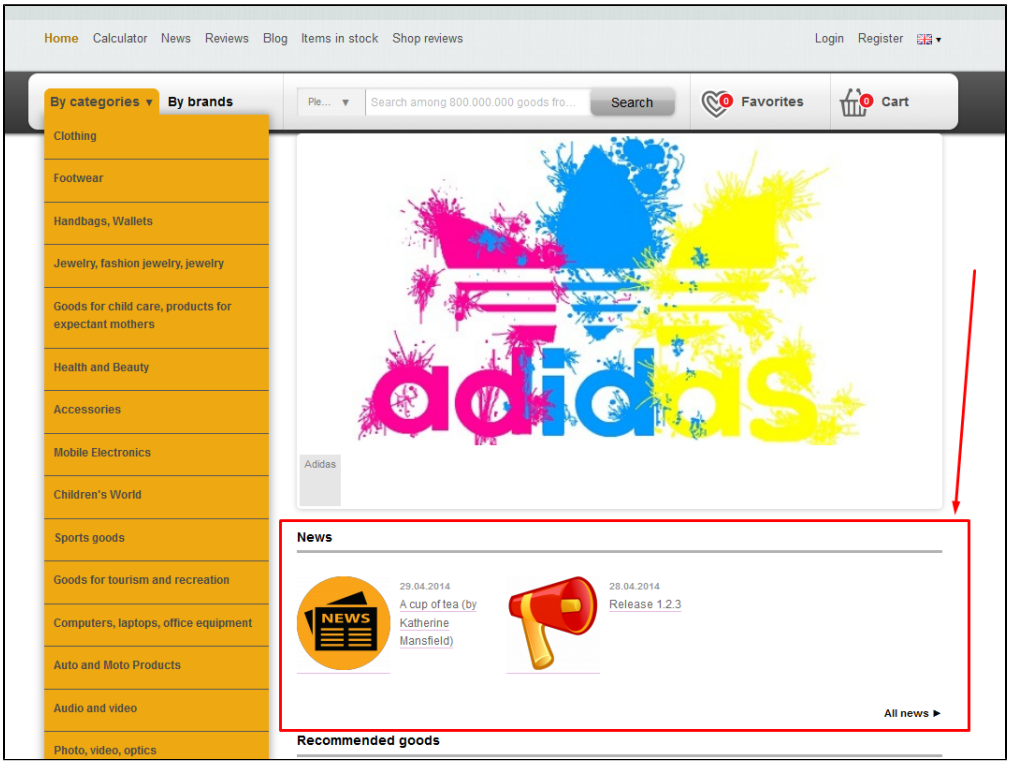
Newsmaker (module description)

Newsmaker module allows you to add news to your site. News make new customers sure that your site is alive and active and updates your long-time clients regarding the latest changes.

News is displayed in the separate section, and the latest three are on the top of the main page.

Main advantages

1. Favorable attitude of search services – search engines constantly scan resources, and "stagnant" sites seem to them less authoritative and irrelevant.
2. News on website maintain active, successful and popular image of online store.
3. News attract new customers to the store who have passed by reference precisely because of the news component.
4. It is possible to add links to internal pages into texts, thereby increasing their weight and relevance.



How to buy?

"Newsmaker" is a paid module for your business promotion! **It is included into OT Box Standard and Top versions. It is possible to enable for Basic version at extra chanrge.**

Contact OT managers in your Skype-chat to buy module and follow instructions provided.

Besides, manager will answer questions on module functionality and will help with payment.

See price-list http://en.otcommerce.com/prices-and-promo#2 for module price.

How it works?

Please refer to detailed instruction how to work with the module: https://docs-en.otcommerce.com/display/OTENGLISHDOCS/News

News are shown in separate section on website main page, and the last three – at the top of the main page.

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A cup of tea (by Katherine Mansfield)
English (English)
Release 1.2.3
English (English)