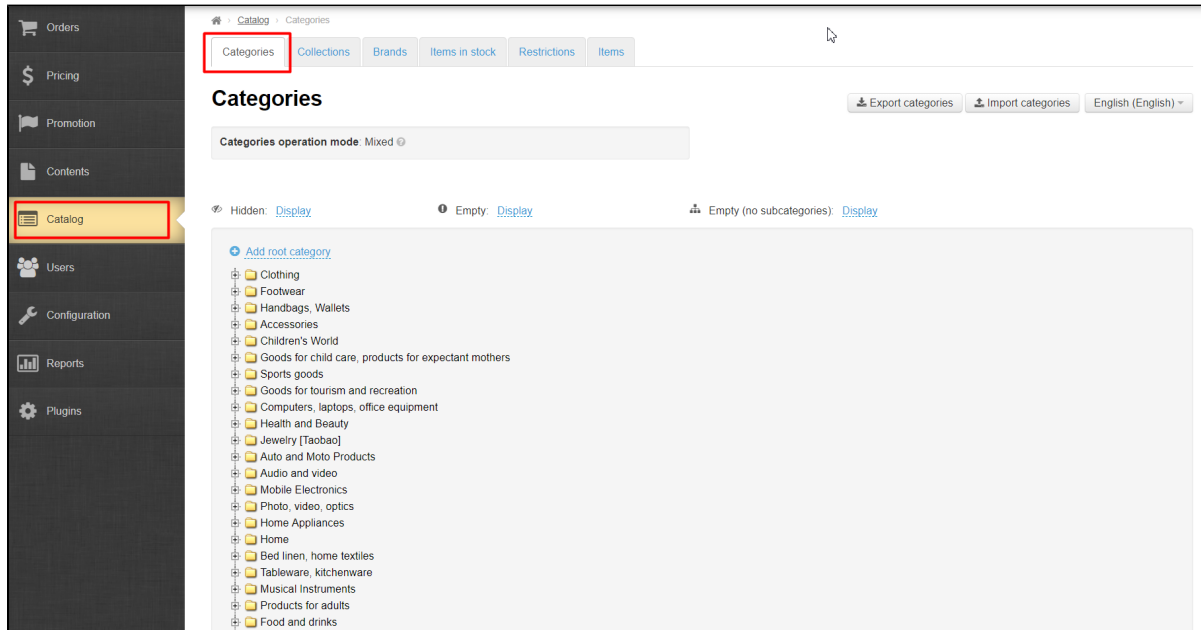


Product Catalog

This page focuses on how to view and edit a product catalog on your website.

Navigate to: Catalog > Categories in the admin area of your website.



Description

The product catalog is a basis for your Sellfree. In this section you can familiarize yourself with the admin panel functionality and also learn [how to make your own product catalog](#).

The “Categories” tab consists of three main blocks:

1. Product catalog export and import.
2. Choosing how to display categories in a tree list layout.
3. [Managing the category tree](#).

The category tree is a structure of a catalog that includes root categories and a number of subcategories.

Categories can be viewed once you navigate to the “Categories” tab.

Categories

Categories operation mode: Mixed ?

Hidden: [Display](#)

Empty: [Display](#)

Empty (no subcategories):

+ Add root category


- + Clothing
- + Footwear
- + Handbags, Wallets
- + Accessories
- + Children's World
- + Goods for child care, products for expectant mothers
- + Sports goods
- + Goods for tourism and recreation
- + Computers, laptops, office equipment
- + Health and Beauty
- + Jewelry [Taobao]
- + Auto and Moto Products
- + Audio and video
- + Mobile Electronics
- + Photo, video, optics
- + Home Appliances
- + Home
- + Bed linen, home textiles
- + Tableware, kitchenware
- + Musical Instruments


Clicking on the plus sign to the left of a root category will display subcategories.

Categories

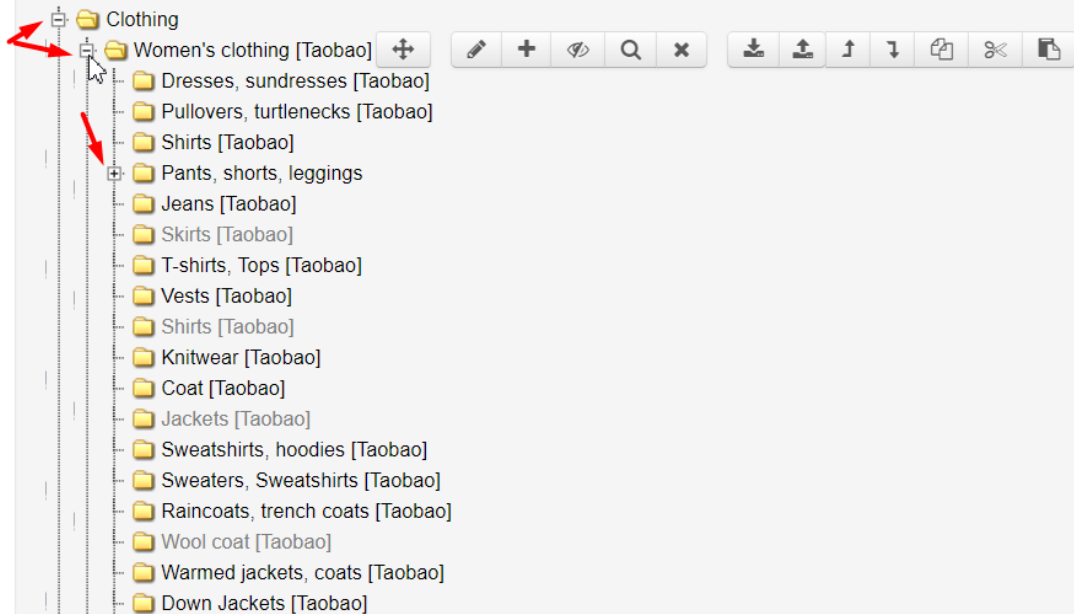
Categories operation mode: Mixed ?

 Hidden: [Display](#)

 Empty: [Display](#)

 Empty (no subcategories):

[+ Add root category](#)

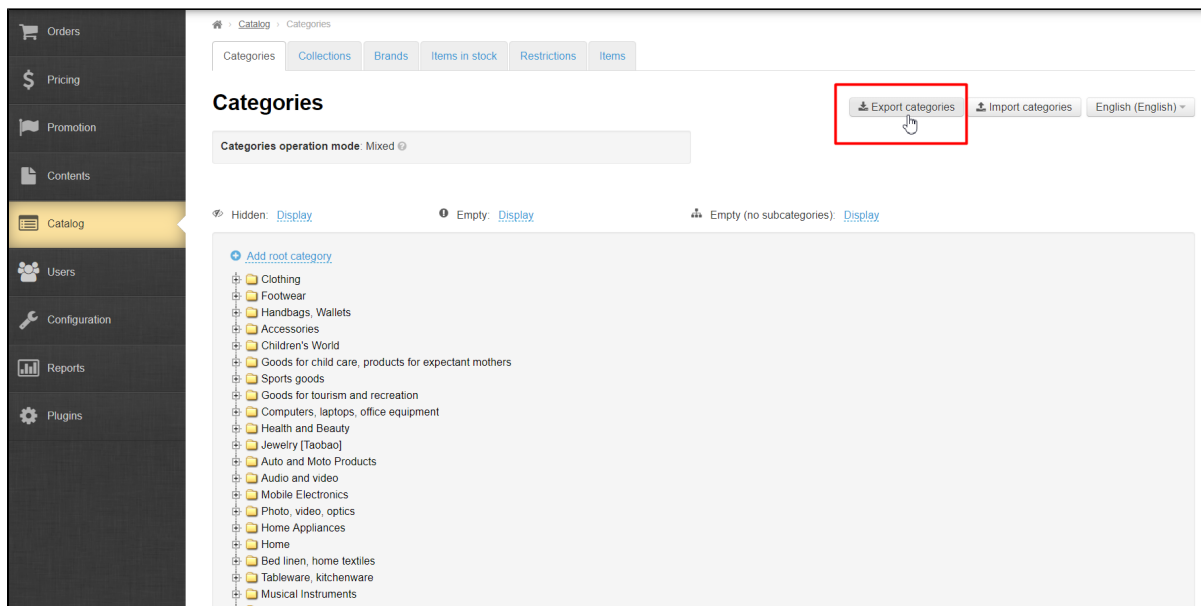


Export

This option enables users to export (download to your computer) a file that contains the list of all catalog's categories and category IDs in the format *.xml.

To download a file to your computer:

Click on the "Export categories" button.



Once you've opened a file you will see the following:

```

1 <CatalogPackage>
2   <Category>
3     <InternalId>otc-1</InternalId>
4     <Names>
5       <Name Language="ru">Одежда</Name>
6       <Name Language="en">Clothing</Name>
7     </Names>
8     <Children>
9       <Category IsParentOnProvider="true">
10        <InternalId>otc-2</InternalId>
11        <ExternalId>16</ExternalId>
12        <Names>
13          <Name Language="ru">Женская одежда</Name>
14          <Name Language="en">Women's clothing</Name>
15        </Names>
16        <ProviderType>Taobao</ProviderType>
17        <Children>
18          <Category>
19            <InternalId>otc-3</InternalId>
20            <ExternalId>50010850</ExternalId>
21            <Names>
22              <Name Language="ru">Платья, сарафаны</Name>
23              <Name Language="en">Dresses, sundresses</Name>
24            </Names>
25            <ApproxWeight>0.430</ApproxWeight>
26            <ProviderType>Taobao</ProviderType>
27          </Category>
28        </Children>

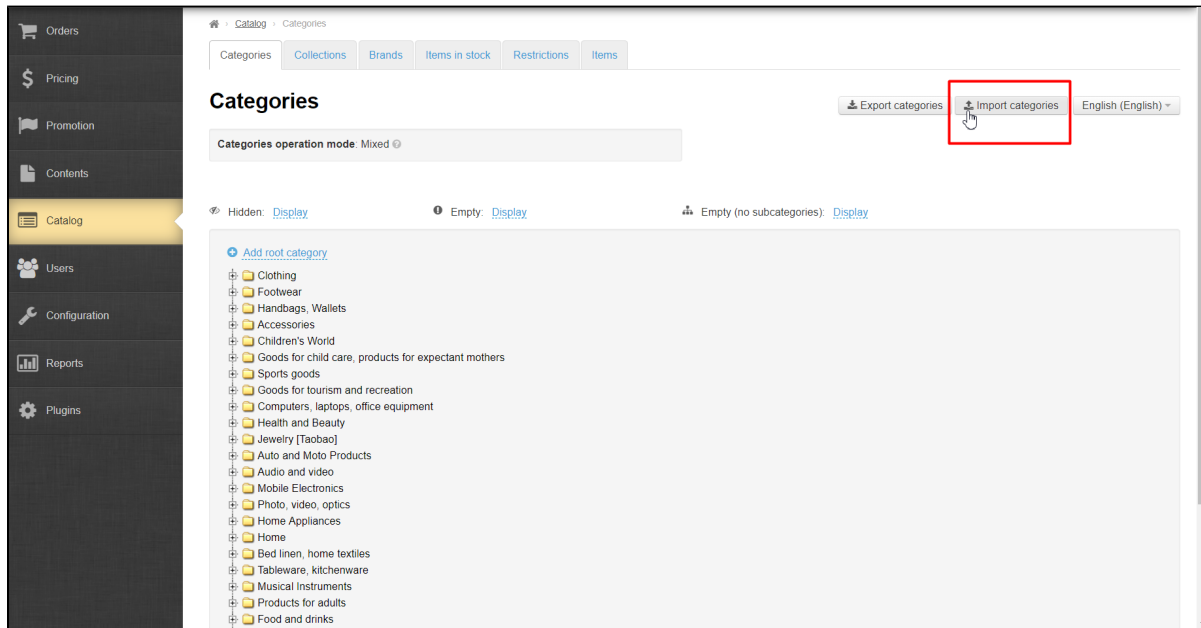
```

Import

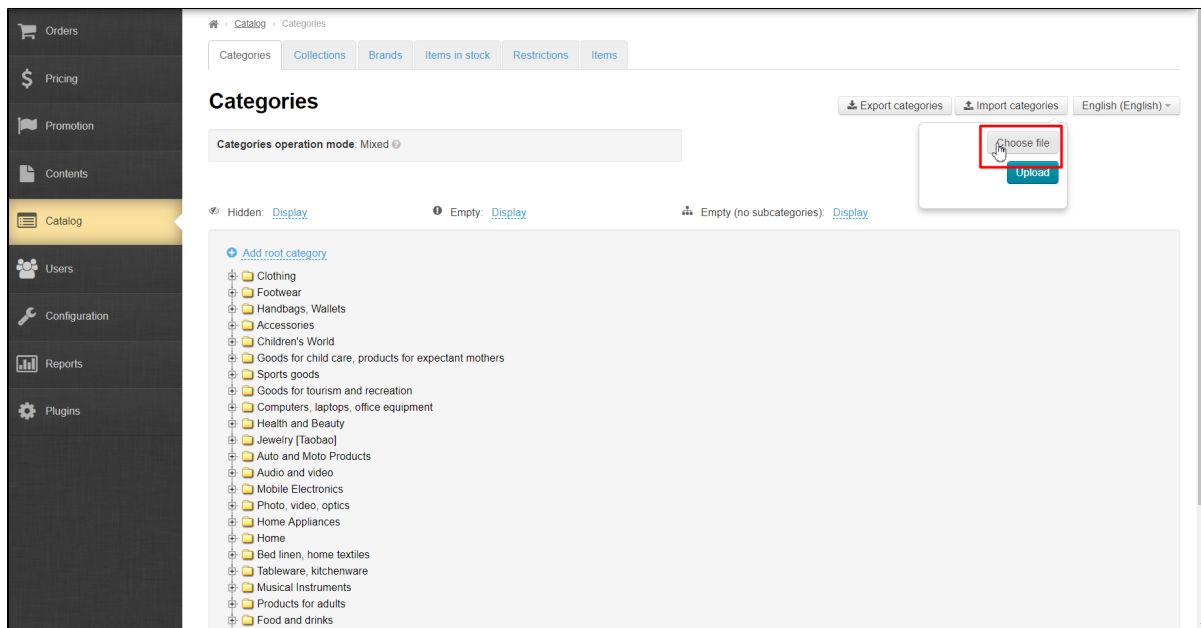
This option allows you to upload a file with a catalog from your computer to your website.

Here is how:

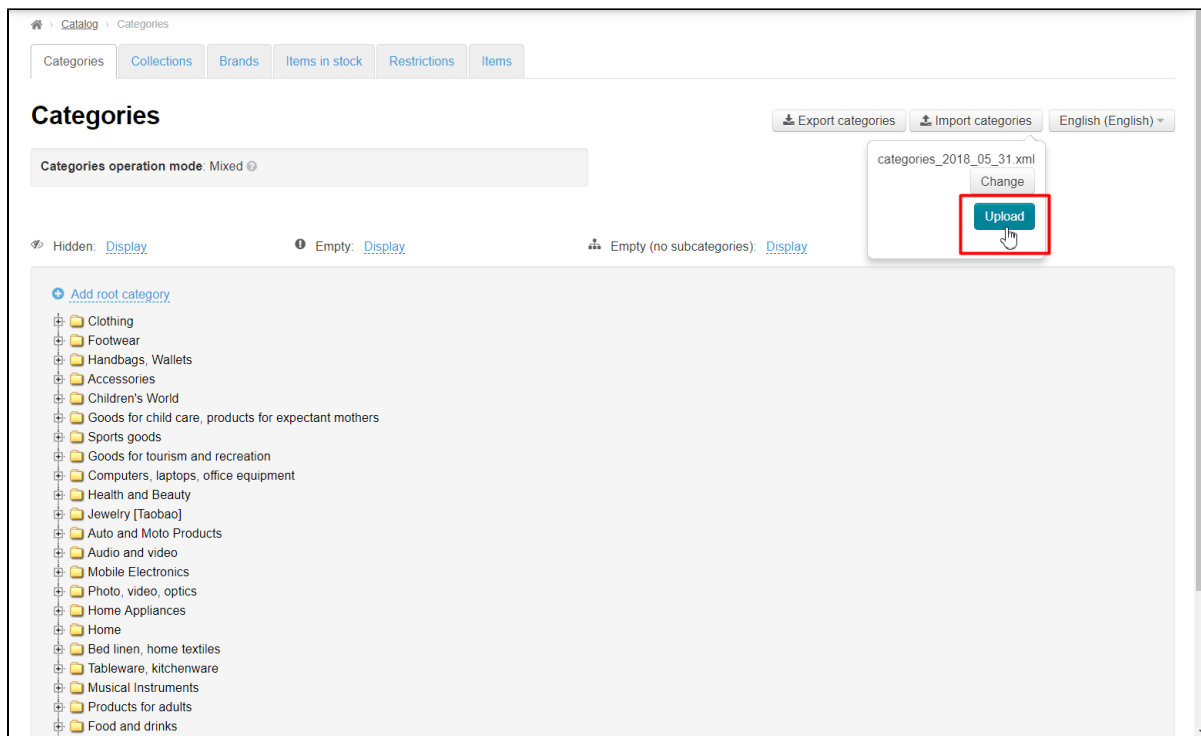
Click on the “Import categories” button.



Click on the “Choose file” button in the menu that appears.



Select a file on your computer. (It is advised that you use *.xml file formats) and click on the “Upload” button.



Note: Uploading a file may take some time.

Displaying categories

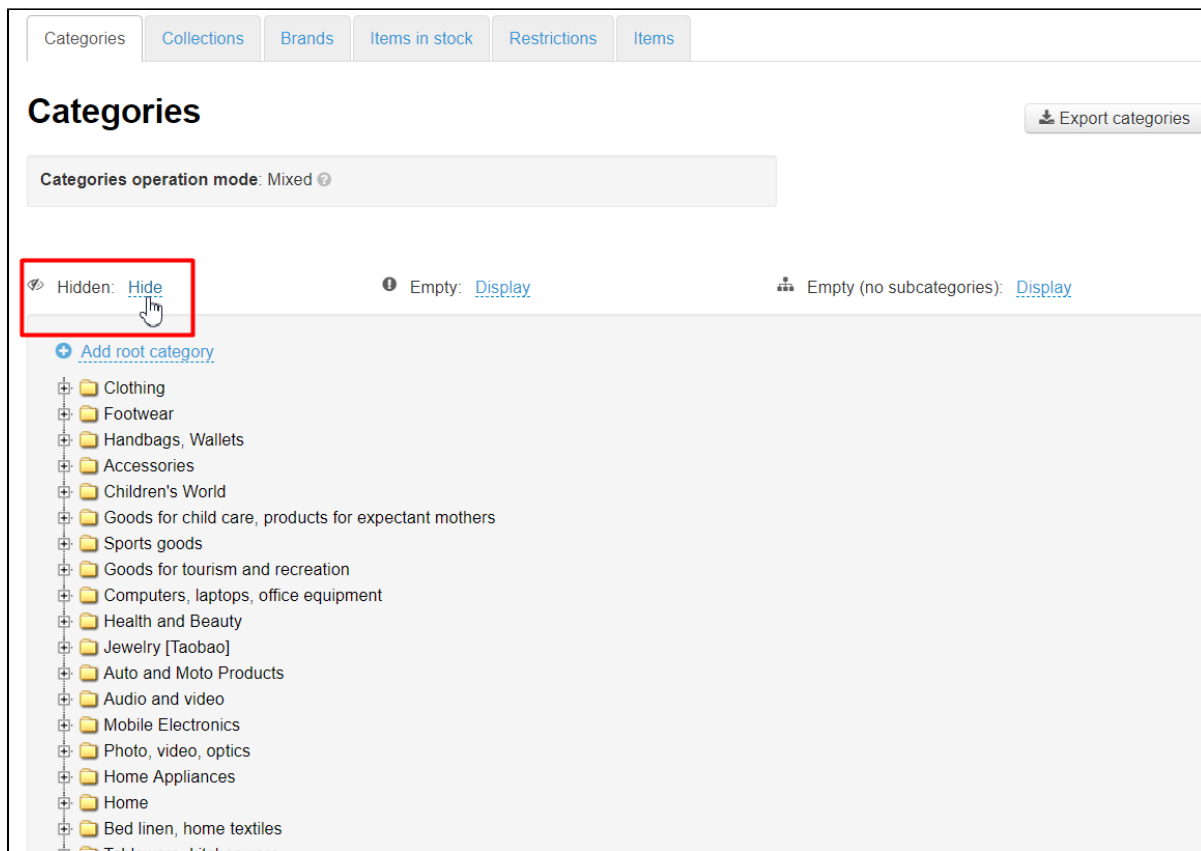
One can configure whether the following types of categories will be displayed on the website and in the admin area or not:

1. Hidden [categories]
2. Empty [categories]
3. Empty [categories] without subcategories.

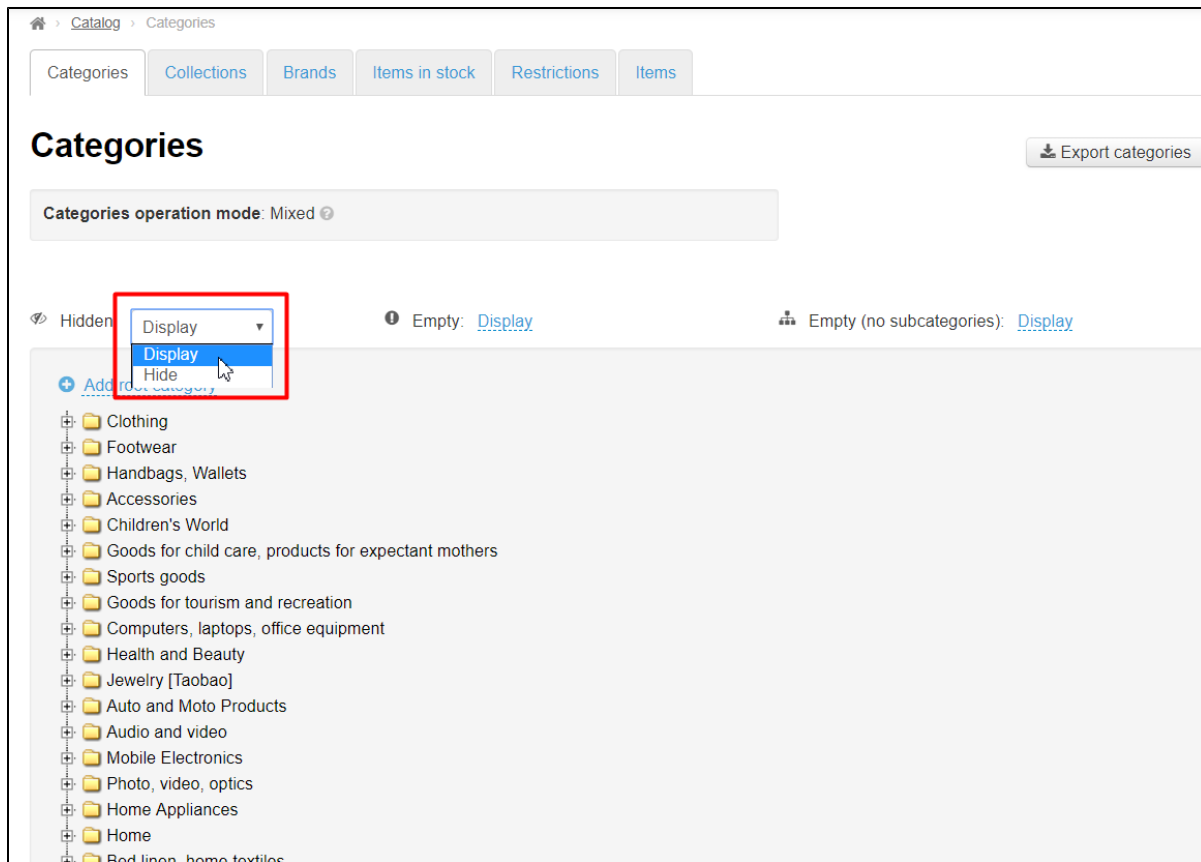
Displaying hidden categories

To display or hide categories:

Click on the dashed blue underlined text "Display" next to the dashed blue underlined text "Hidden".



Click on the desired menu item (for example, Display).

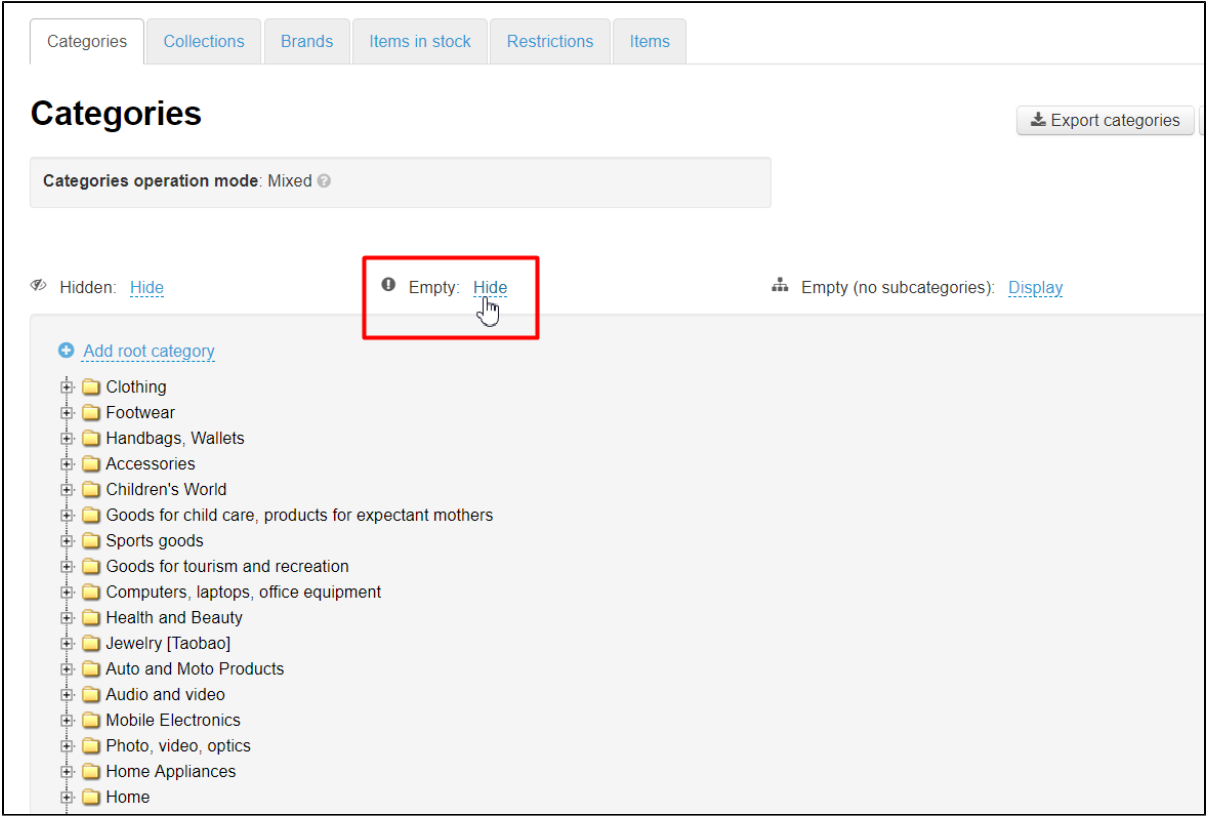


Once the current page has been automatically refreshed, after clicking, the category will be displayed both on the website and in the admin area.

Displaying empty categories

To display or hide empty categories:

Click on the dashed blue underlined text "Display" next to the dashed blue underlined text "Empty".



Click on the desired menu item (for example, Display).

Categories

Export categories

Categories operation mode: Mixed ?

Hidden: [Hide](#)

Empty

Hide
Display
Hide

Empty (no subcategories): [Display](#)

+ Add root category

Clothing

Footwear

Handbags, Wallets

Accessories

Children's World

Goods for child care, products for expectant mothers

Sports goods

Goods for tourism and recreation

Computers, laptops, office equipment

Health and Beauty

Jewelry [Taobao]

Auto and Moto Products

Audio and video

Mobile Electronics

Photo, video, optics

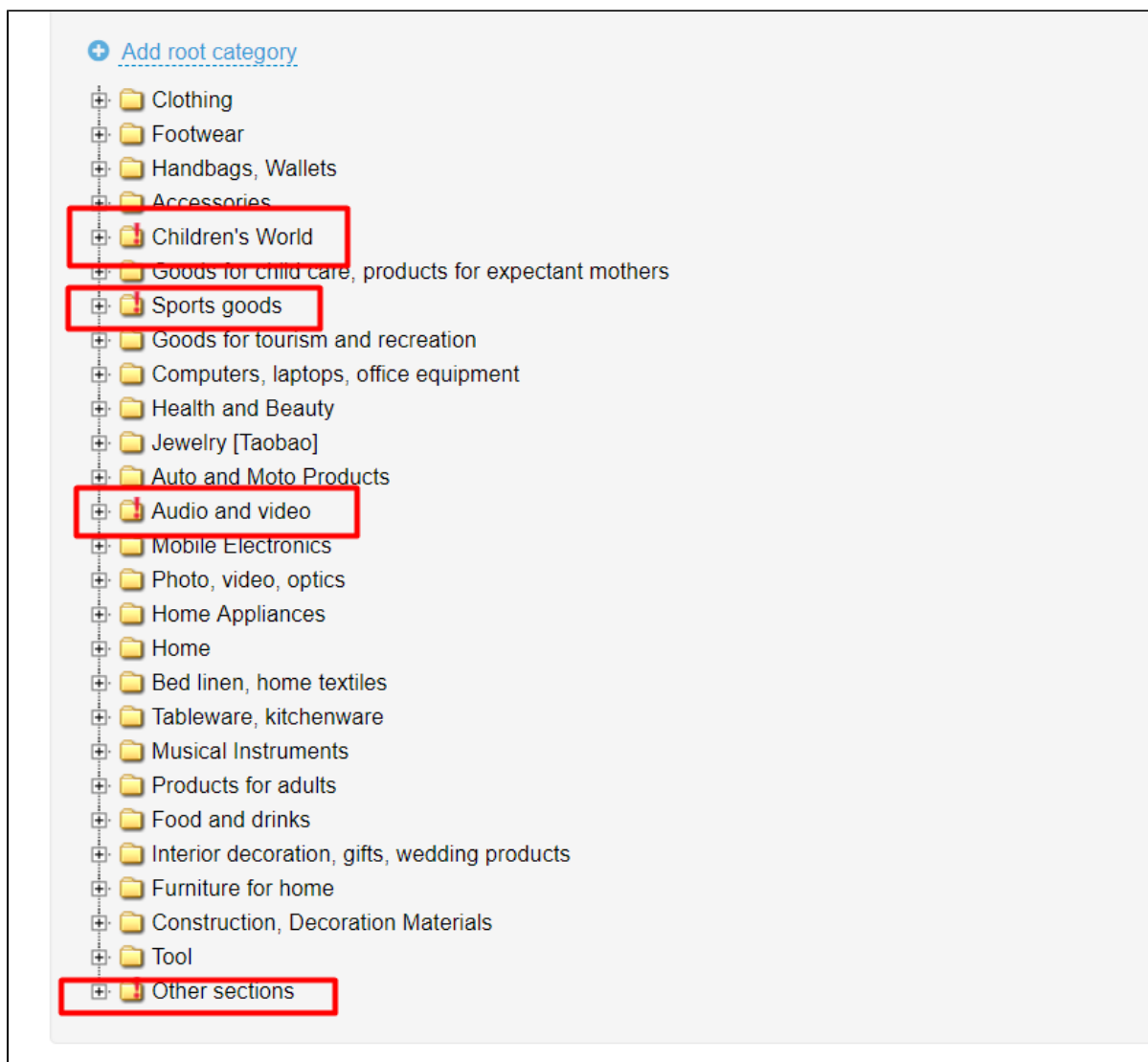
Home Appliances

Home

Bed linen, home textiles

Once the current page has been automatically refreshed, after clicking, the category will be displayed both on the website and in the admin area.

Empty categories and subcategories are marked with the “!” sign on the folder.



Displaying empty categories without subcategories

To display or hide empty categories without subcategories:

Click on the dashed blue underlined text "Display" next to the dashed blue underlined text "Empty (no subcategories)".

Categories

Export categories Import categories

Categories operation mode: Predefined ?

Hidden: [Hide](#) Empty: [Hide](#) Empty (no subcategories): [Hide](#)

[Add root category](#)

- Clothing
- Footwear
- Handbags, Wallets
- Accessories
- Goods for child care, products for expectant mothers
- Goods for tourism and recreation
- Computers, laptops, office equipment
- Health and Beauty
- Jewelry [Taobao]
- Auto and Moto Products
- Mobile Electronics
- Photo, video, optics
- Home Appliances
- Home
- Bed linen, home textiles
- Tableware, kitchenware
- Musical Instruments
- Products for adults
- Food and drinks
- Interior decoration, gifts, wedding products

Click on the desired menu item (for example, Display).

Categories

Export categories Import categories

Categories operation mode: Predefined ?

Hidden: [Hide](#) Empty: [Hide](#) Empty (no subcategories):

Hide
Display
Hide

[Add root category](#)

- Clothing
- Footwear
- Handbags, Wallets
- Accessories
- Goods for child care, products for expectant mothers
- Goods for tourism and recreation
- Computers, laptops, office equipment
- Health and Beauty
- Jewelry [Taobao]
- Auto and Moto Products
- Mobile Electronics
- Photo, video, optics
- Home Appliances
- Home
- Bed linen, home textiles
- Tableware, kitchenware
- Musical Instruments
- Products for adults
- Food and drinks
- Interior decoration, gifts, wedding products

Once the current page has been automatically refreshed, after clicking, the category will be displayed both on the website and in the admin area.