

# Customers reviews



Customers Reviews is a powerful tool for motivating clients to make purchases on your website! However, you need to collect some base of reviews on the most popular products to take advantage of this method of motivating customers.

Customers Reviews Module solves this problem! After all, all products reviews left on owners' websites are combined now into one database and displayed on all sites based on OT Box with Customers Reviews Module installed. Therefore, **you will immediately have more than 1000 reviews for goods in total instead of 10-20 reviews**. These are real Customers reviews that bought and checked goods.

[View presentation](#)

## Benefits of this module

In addition, there is a number of convenient innovations in the system of Customers reviews:

- **Opportunity to view and sort reviews** by category or by seller.
- **Autotranslation of reviews**.
- **Author of review sets product rating**. It affects product and Chinese seller rating, but in addition **other buyers can set rating for review by usefulness!**
- It's possible **to write answer to each review**.
- It's possible **to attach photo to each review**.
- **Reviews moderation**. Customers reviews are immediately displayed in the product card, however, there are moderation tools and unwanted comments can be easily removed.

## Do I need to collect additional reviews if they were already added?

It is worth motivating your customers to leave products reviews that they have purchased on your site despite the fact that reviews will be "in common database". **Why?**

Each site based on OT Box is unique in its own target audience, as well as specialization:

- goods for children,
- clothes
- household goods,
- auto and moto goods,
- furniture,
- hobbi,
- books, etc.

Therefore, we recommend in every possible way to motivate your customers to leave a review after receiving parcel with goods in order to quickly cover the most popular goods by reviews. Actually, Customers Reviews Module covers the most popular goods in the whole network of websites based on OT Box! In addition, goods often change, sellers are developing and it is necessary to make every effort to keep reviews relevant, because this factor influences Customers loyalty on each specific site.

## How to buy?

 Customers Reviews Module is a paid addition for your business development!

Contact OT manager in your Skype chat to purchase this module and follow further instructions given.

Besides, manager will answer your questions on module and methods of payment.

Check module price: <https://en.otcommerce.com/prices-and-promo>

## How it works?

 **Внимание**

Module is available **from OT Box version 1.8.3 and higher**

Registered users who made a purchase and received a parcel with the order, will be able to leave a review on products that they had in their order. In addition to a text review, they can also download a photo and set product rating.

The screenshot shows a product page for a hairpin. The product is titled "彩色50根+春天50根 袋装" (Colorful 50 pieces + Spring 50 pieces, bagged). It has a 5.0 customer rating and 12976 sales volume for 30 days. The price is 78-171 ¥ (60-246 ¥) and 32-\$25 \$. The total price is 110,036 ¥ (\$46). The product features include "Color: Without [装饰] multicolored 50+ without [装饰] 春天 50" and "Features: CreditCard, Prepay". The product is in stock and has a quantity of 1. The "Reviews" tab is highlighted in red, and a review is shown below it. The review is dated 05/05/2018, 01:46 and has a 5.0 rating. The review text is "Excellent hairpin, it justifies the investment".

Product Features   Photo and description   **Reviews**   Third-party reviews

**Product Reviews**

★★★★★  
05/05/2018, 01:46 ↑ \*\*\*\* r   0   0   0  
Excellent hairpin, it justifies the investment

Site Map  
© 2011-2018  
Powered by © OT Commerce [otcommerce.com](http://otcommerce.com)

There is a special section in website admin panel to moderate reviews.

The screenshot shows the admin panel for "Products reviews". The "Catalog" menu item is highlighted in red. The "Products reviews" section is active, showing a list of reviews. The "Catalog" menu item is highlighted in red. The "Products reviews" section is active, showing a list of reviews. The "Products reviews" section is active, showing a list of reviews.

Products reviews

Account id   Item ID

Order number

ORD:   Order number

State

Under moderation   [Apply filter](#)

[Approve](#)   [Delete](#)   25

Review	Login	Account id	Created	Actions
[Excellent barrette, it justifies the investment]	tester	557299	05/31/2018, 01:46	<a href="#">✔</a> <a href="#">✘</a>
[I liked everything]	tester	557299	05/31/2018, 10:22	<a href="#">✔</a> <a href="#">✘</a>
[Shoes certainly comfortable, but the heel immediately flew away, his wife was in anger...]	tester	557299	05/05/2018, 09:37	<a href="#">✔</a> <a href="#">✘</a>

In order: [ORD-0000000078](#)  
State: Under moderation  
Score: [0](#) [0](#)  
Rating: ★★★★★

[Add comment](#)

[tester](#)   05/01/2018 13:46  
[Excellent hairpin, it justifies the investment]

Read detailed instruction how to set and work with [Customers Reviews Modules](#).