Catalog (Configuration)



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This sub-section is used to configure product catalogue appearance.

Location in admin panel: Configuration Website configuration (scroll page down to block "Catalog")

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Contents	Global website template	A
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In this subsection you can configure navigation by catalogue and display of goods list.

Categories operation mode

This is how catalog will be displayed on your site. There are four main displays:

- 1. Mixed.
- 2. Predefined.
- 3. Internal.
- 4. External.

Let's look at every variant in detail.

Categories display to view goods catalogue

Mixed

Used if:

- 1. You have a catalog where you added categories yourself (according to business needs).
- You also want to have original categories of Taobao (and 1688.com) which were not added independently besides «your» categories.

Therefore, select this mode if you want unaffected categories to appear on the site too and only external or only internal categories will be on one level of the hierarchy.

Thus you will get «mixed» catalogue containing both your categories and original categories from Taobao. Since each category has its own identifier (see more in section «Categories»), the repetition of themes and category names will be minimised.

Predefined (only for Taobao)

This is a default catalog template installed with OT Box based website. The main advantages of this type of catalog:

- 1. Categories are translated manually, therefore they have clear and understandable titles of categories and subcategories.
- 2. Taobao categories are bound here with the maximum number of products matching category names.

This type of catalog display is suitable for launching a site, as well as for demonstrating the work of the store. This catalog cannot be edited (change names, bindings, sequence of categories), but you can export it. After export, it can be imported as "internal" and changed as you wish.

Internal

You can create your own catalog of goods for the site (or download "Predefined" to your computer and change it as you wish) in admin panel. See "Categories" section for more details. You should select this type to use only what you created in this section.

This is convenient if your store has a narrow topic and it is important for you that the buyer can quickly select necessary products and easily navigate in a huge selection of categories. This display also excludes any influence of changes in the sources of goods.

External

The original Taobao catalog with all categories is used in this mode. Categories are translated by an auto-translator as well as by dictionary with "manual" translations for the best match. In fact, this is a copy of Taobao catalog in English. Such display is convenient when catalog is used to access goods source (goods database).

Display selection

Click blue dotted text to select necessary display:

categories operation mode	Navigation	
Displaying of categories for product Mixed	The number of categories O	8
	Vendor rating	
Annual Mark	Rated output method	Icons
tem list		
atalog's category mode		
range of page numbers to display in 3		
agination 🚱	Prohibition on search outside the catalog @	Allow

A drop-down list appears, clicking a triangle to expand:

Categories operation mode	
Displaying of categories for product	Mixed Y X
catalog viewing 📀	Mixed
	Predefined
	Internal
Item list	External
Catalog's category mode 📀	External categories are displayed as original ones
A range of page numbers to display in	2
pagination @	3

Select necessary display mode for catalog categories. Click necessary option and save your choice clicking checkmark button:

Categories operation mode	_
Displaying of categories for product catalog viewing 🕢	Predefined V
Item list	
Catalog's category mode 🚱	External categories are displayed as original ones
A range of page numbers to display in pagination 🚱	3

New catalog display will be available on the page with all categories after saving.

Item list

Categories operation mode for search

Selected mode will display categories on the left side of search results page. In fact, these are the categories participating in search.

There are four main category modes for searching:

- 1. External categories are displayed in their original form (original categories of Product Provider) this means that menu "Goods by categories" will show those categories that Product Provider "provides" (they can be either translated in a "manual" catalog or auto-translated). This example is shown in the screen-shot above.
- Only internal categories are displayed. Only categories filled in "Categories" section in website admin panel will be displayed on categories and search page if you use this mode - this means that only those categories that were manually filled in by you will be displayed in "Goods by category" menu (or if you select "manual" catalog)
- Categories are not displayed, but speed of goods searching increases this means that no categories will be displayed in "Goods by category" menu.

4. **Display subcategories of the current level.** That is, sub-category in which product was found (for example, "Women's Clothing") will be shown in menu if product was found in "Clothing" category.

Click blue dotted text to change category mode for search:

Categories operation mode	
Displaying of categories for product catalog viewing 😡	Mixed
Item list	
Catalog's category mode 💿	External categories are displayed as original ones
A range of page numbers to display in pagination 🕢	3

Select necessary mode in drop-down list:

Categories operation mode	
Categories operation mode	
Displaying of categories for product catalog viewing 🚱	Mixed
Item list	
Catalog's category mode 📀	External categories
A range of page numbers to display in pagination @	n <u></u>

Click checkmark button to save:

Catalog	
Categories operation mode	
Displaying of categories for product catalog viewing 😧	Mixed
Item list Catalog's category mode 😡	External categories V
A range of page numbers to display in pagination @	3

Page Break Interval

There is a page navigation in the catalog under products list that shows how many pages with this product are available for viewing. This is convenient when there are a lot of pages with the goods and it is enough for website buyer to see the beginning, end and page interval back and forth from the one where he is currently located.

Click blue dotted text to set interval of displayed pages:

Categories operation mode		
Displaying of categories for product catalog viewing 😡	Mixed	
Item list		
Catalog's category mode 🚱	External categories are displayed as original ones	
A range of page numbers to display in	2	
pagination 🕑	2 hm	

Select necessary interval from drop-down list:

Categories operation mode	
Displaying of categories for product catalog viewing 🚱	Mixed
Item list	
Catalog's category mode 📀	External categories are displayed as original ones
A range of page numbers to display in pagination 🚱	2 ~ ~ * 1 2
	3

Save choice clicking checkmark button:

Categories operation mode	
Categories operation mode	
Displaying of categories for product catalog viewing 😡	Mixed
Item list	
Catalog's category mode 💿	External categories are displayed as original ones
A range of page numbers to display in pagination	3 ~ ~

Changes take effect immediately after saving.

Navigation

This is menu displayed on website on the left (by default)

Type of navigation

This setting is available for old website template.

(i) Важно!

"Old template" setting is no longer available from version 1.13.0 of admin panel. Please contact technical support if you need to switch this setting.

Defines behavior of menu of catalog categories:

1. Static (categories list)

- Drop-down (two levels)
 Drop-down (three levels)
- Static (categories list) Drop-down (two levels) You can see category and subcategories right away. A subcategory appears when you hover over a category. Only transition to a subcategory is available when hovering over a subcategory По брендам По категориям • Вез... 🔻 Поиск среди 8 По категориям 🔻 По брендам Одежда Обувь Женская обувь
 Мужская обувь Обувь • Детская обувь Обувь для активного отдыха и путешествий Сумки, кошельки Обувь спортивная Сумки լիդ Сумки, кошельки Бумажники, кошельки, пор Ювелирные изделия, бижутерия, • Сумки украшения • Бумажники, кошельки, портмоне Чемоданы, дорожные сумки • Спортивные сумки Товары для ухода за ребёнком, Сумки для ноутбуков товары для будущих мам Ювелирные изделия, бижутерия, украшения Ювелирные изделия, бриллианты, золото Бижутерия, украшения Товары для ухода за ребёнком, товары для будущих мам Товары для ухода за ребёнком • Товары для мам и будущих мам

Click blue dotted text to select necessary navigation type:

Режим работы категорий		Навигация	
	Burmanun	Вид навигации 💿 🗕 🗕 🗖	Статическая (список категорий)
отооражение категории для	Бнутреннии		5
		Количество категорий 😡	4
Список товаров		Количество подкатегорий 😡	5
Режим работы категорий для	Внешние категории отображаются в исходном виде		
тоиска 🕜		Poŭruur progonuo	
		Реитинг продавца	14
Интервал отображаемых	3	Спосоо вывода реитинга	иконками
страниц в постраничном			
разоиении о			
(оличество отображаемых	20		
оваров по умолчанию 🞯		Запрет поиска вне каталога 🕢	Разрешить
Количество отображаемь	ых товаров по умолчанию 🚱		
максимум товаров)	40		

Select one of three navigation types from drop-down list:

	Навигация	_
	Вид царигации	
Внутренний	оид навигации о	
	Количество категорий 😡	4
	Количество подкатегорий 😡	5
Внешние категории отображаются в исходном виде		
	Рейтинг продавца	
3	Способ вывода рейтинга	Иконками
3. 		
20		
	Запрет поиска вне каталога 📀	Разрешить
	Внутренний Внешнее катагории отображаются в исходном виде 3.	Навигация Вид навигации Вид навигации Количество категорий Внешение категорий отображаются в исходном виде 3. 20 20 3 апрет поиска вне каталога ©

Save choice clicking checkmark button:

Режим работы категорий		Навигация	_
		Вид навигации 📀	Выпадающая (два 🔻 🔽 🗙
Отображение категорий для	Внутренний		
просмотра каталога товаров 🕖		Количество категорий 😡	4
Список товаров		Количество подкатегорий 😡	5
Режим работы категорий для	Внешние категории отображаются в исходном виде		
юиска 🥥		Рейтинг продавца	
Интервал отображаемых	3	Способ вывода рейтинга	Иконками
страниц в постраничном разбиении 🕢			
	20		
говаров по умолчанию 🚱		Запрет поиска вне каталога 🕢	Разрешить
Количество отображаемь	ых товаров по умолчанию 🚱		
максимум товаров)	40		

It is necessary to clear cache to make changes effective:

• Click "Settings" in admin panel header:

Тех. поддержка (17723)		© Помощь - Ос Настроики - Суперадиин -
BINCON SONOSOB		
TINCOR SARASOB		
Вывести за произвольный период •	≡ Заказы	III Товары
c 🖿 no 🖀	OPD Howen say and	🔲 Ожидает оплаты
Revenue a	OKD- Towep aurusu	🔲 Оплачено
покупатель	🔲 Ожидает оплаты	🔲 Подтверждение цены
Идентификатор пользова	🔲 Ожидает доплаты	🔲 Заказано
	🖉 Оплачено	🔲 Контроль качества
Фамилия	В обработке	Получено на склад
		П Упаковано
Tanadau	(R. D. a Cardinana and America	

• Click "Clear cache" in drop-down menu:

писок заказов		
Вывести За произвольный период 🔻	т ааказы	III Товары
c mo m	OBD- Howep заказа	🔲 Ожидает оплаты
		🔲 Оплачено
Токупатель	🔲 Ожидает оплаты	🔲 Подтверждение цены
Идентификатор пользов:	🔲 Ожидает доплаты	🔲 Заказано
	🕑 Оплачено	Контроль качества
Фамилия	В обработке	🔲 Получено на склад
	🕑 Дссаказ	🗐 Упаковано
Телефон	В обработке на складе	

Number of categories

Indicated by number. All categories will be displayed in the menu if you set "zero" (0). The default value is 0.

The first 3 categories of goods will be displayed if you set "3"

Click blue dotted text to select necessary number of categories:

Catalog			
Categories operation mode	Mixed	Navigation The number of categories ⊗	8. - E
catalog viewing 🕑 Item list Catalog's category mode 🚱	External categories are displayed as original ones	Vendor rating Rated output method	Icons
A range of page numbers to display in pagination	3	Prohibition on search outside the catalog 🕢	Allow

Enter a number from keyboard indicating number of displayed categories:

Navigation		
The number of categories 😡	6	× ×
Vendor rating		
Rated output method	Icons	
Prohibition on coarch outcide the	Allow	
catalog @	Allow	

Save choice clicking checkmark button:

-

Navigation The number of categories @	6	
Vendor rating Rated output method	Icons	
Prohibition on search outside the catalog @	Allow	

Changes will appear on the site immediately after saving.

Vendor rating

There are two options to display rating:

Icons	Numbers

продавце 🗕		О продавце 🗕	
Имя:	七格格吉祥呗	Имя:	七格格吉祥呗
Находится в:	Шанхай (Шанхай)	Находится в:	Шанхай (Шанха
Отзывов:	3944	Отзывов:	3944
Толожительных:	98.48%	Положительных:	98.48%
🏀 Добавить про	давца в избранное	🏀 Добавить про	давца в избранное
Рейтинг:	@@@@	Рейтинг	ரு

Click blue dotted text to select appropriate option to display rating:

Catalog			
Categories operation mode	Mixed	Navigation The number of categories @	6
catalog viewing @		Vendor rating	loans
Item list Catalog's category mode 😡	External categories are displayed as original ones	Rated output method	The
A range of page numbers to display in pagination All X	3.	Prohibition on search outside the catalog $\ensuremath{\mathbb{G}}$	Allow

Select appropriate option in drop-down list:

Navigation The number of categories @	<u>6</u>
Vendor rating Rated output method	Icons V X
Prohibition on search outside the catalog 🚱	Allow

Save choice clicking checkmark button:

Navigation The number of categories @	<u>6</u>	
Vendor rating Rated output method	Icons	×
Prohibition on search outside the catalog 🚱	Allow	

Changes will appear on the site immediately after saving.

Prohibition on search outside the catalog

The ability to prohibit search for products by name, article and link to the product outside the categories of catalog is used to specialize the store. For example, you sell goods for children and want to show only children's cars to those customers searching for "Auto". In this way we recommend to prohibit searching outside the catalog. Thus, products from "Auto-moto-goods" categories will not appear in search results.

Click blue dotted text to prohibit or allow search outside the catalog:

Catalog				
Categories operation mode		Navigation The number of categories ©	6	
Displaying of categories for product catalog viewing	Mixed			
tem list		Vendor rating Rated output method	lcons	
Catalog's category mode 💿	External categories are displayed as original ones			
A range of page numbers to display in bagination @ All ×	3	Prohibition on search outside the catalog $\ensuremath{\wp}$	Allow	

Select necessary action with a mouse click in drop-down list:

Save choice clicking checkmark button:

Navigation The number of categories @	6
Vendor rating Rated output method	Icons
Prohibition on search outside the catalog 😡	Forbid V