

Social media



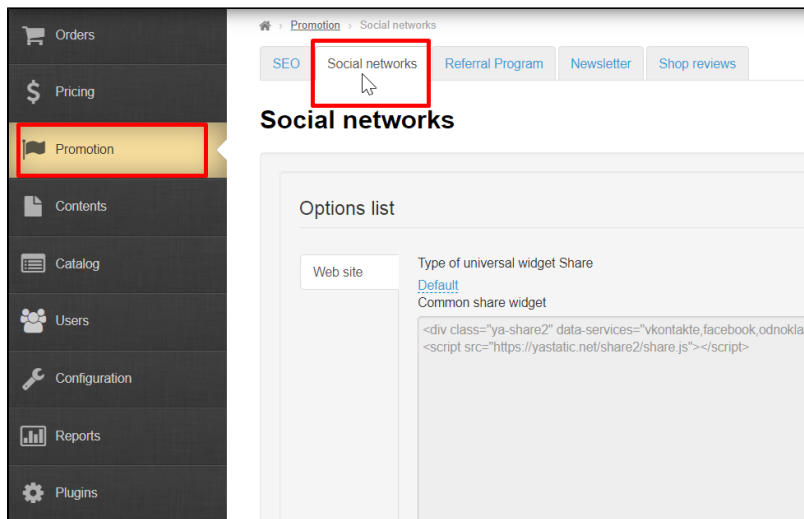
- Where are social networks icons located in website design?
 - On all pages of website in the footer (at the very bottom)
 - During registration and authorization
 - On product page
- Language version: different widgets for selected languages
- Set up by application type: if you need customization
- Set up widgets for all pages of the site
- Autentification system: select social networks for users

Setting up social networks widgets, both for site pages and for authentication (log in or register using an available social network).



Widget is a social networking icon that buyers can log on to, share information with friends or go to your social networks page.

Location in admin panel: Promotion Social networks

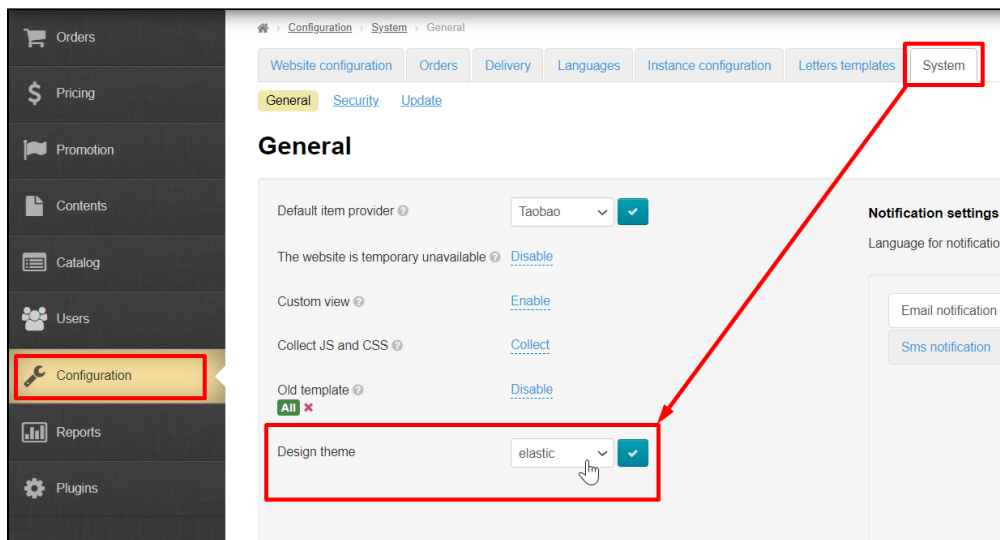


Where are social networks icons located in website design?



Location of icons (widgets) depends on selected website design. We will write separately what to do if you have your own design (customized one).

Using Elastic design theme example

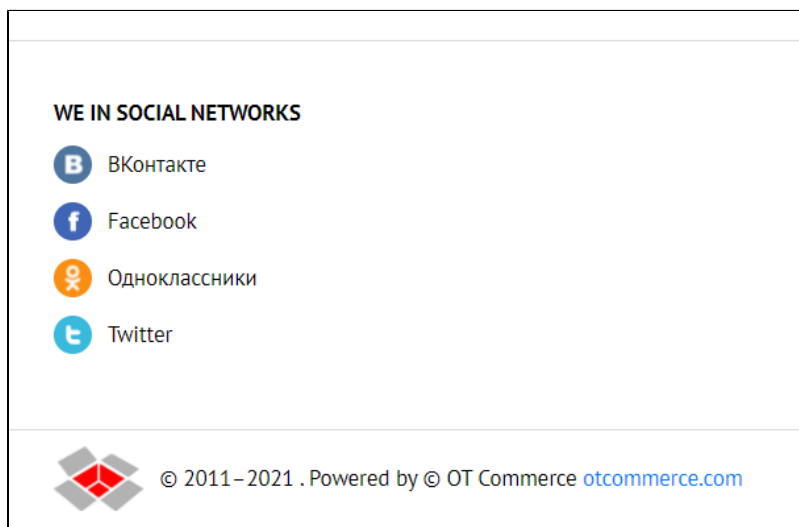


Read "[General](#)" ([Configuration](#) [System](#) [General](#)) article how to select website design theme

Read "[Design template](#)" ([Configuration](#) [Website configuration](#) [Design template](#)) article how to edit website design theme

On all pages of website in the footer (at the very bottom)

Customer will click an icon and new window will open your social network page/group



During registration and authorization

Customer can click social network "Sign in with" and skip the fields for authorization and registration

REGISTER


X

Login *

Email *

Password * Password length of at least 6 characters

Friend's login Please enter your friend's login who invited you to register on our site.



Please enter a captcha

code *

☐ I agree with [user agreement](#)

REGISTER

Sign in with:

B

f

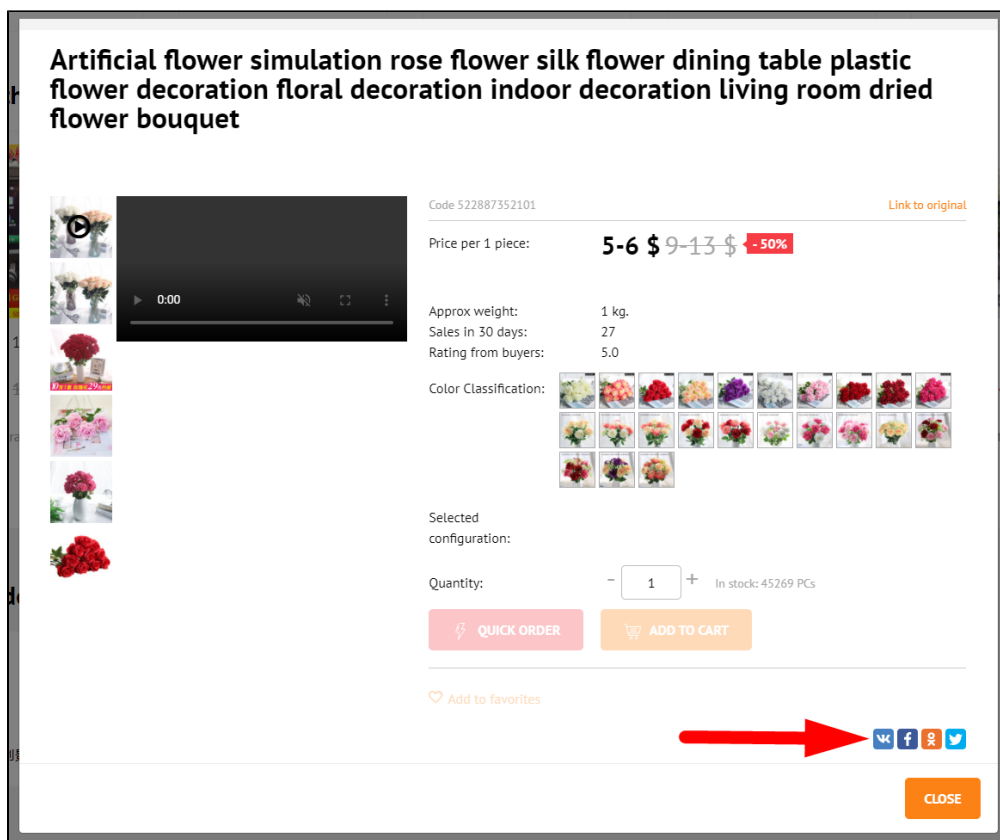
o

g+

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Apple

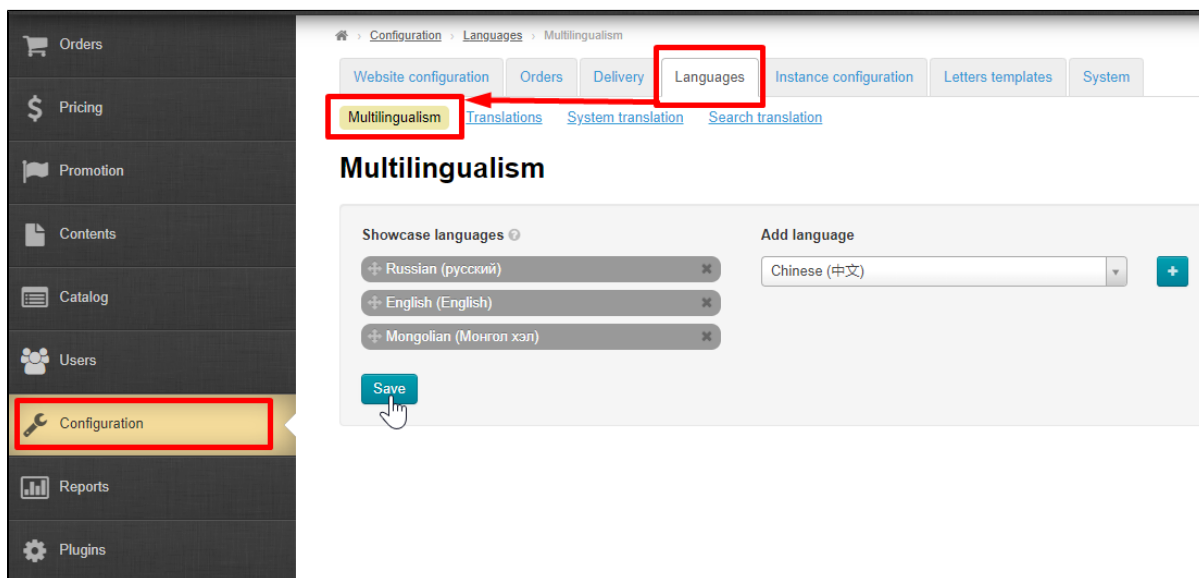
It also works for "Quick order"



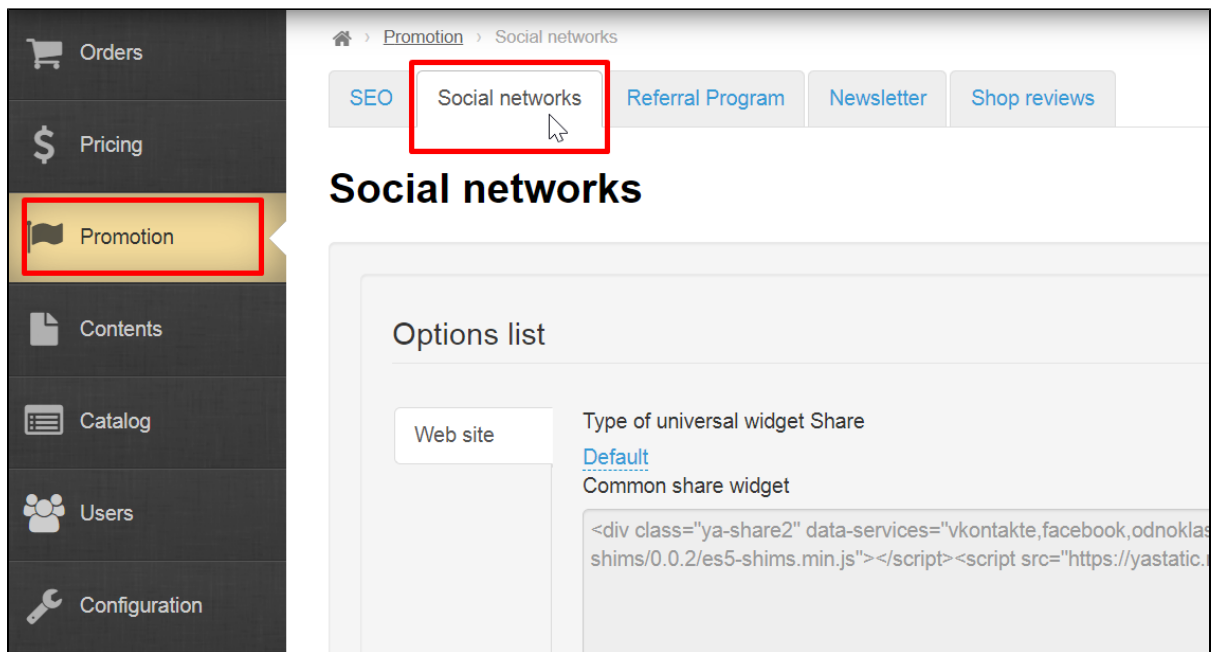
Language version: different widgets for selected languages

It's possible to set own widgets for each language version of website.

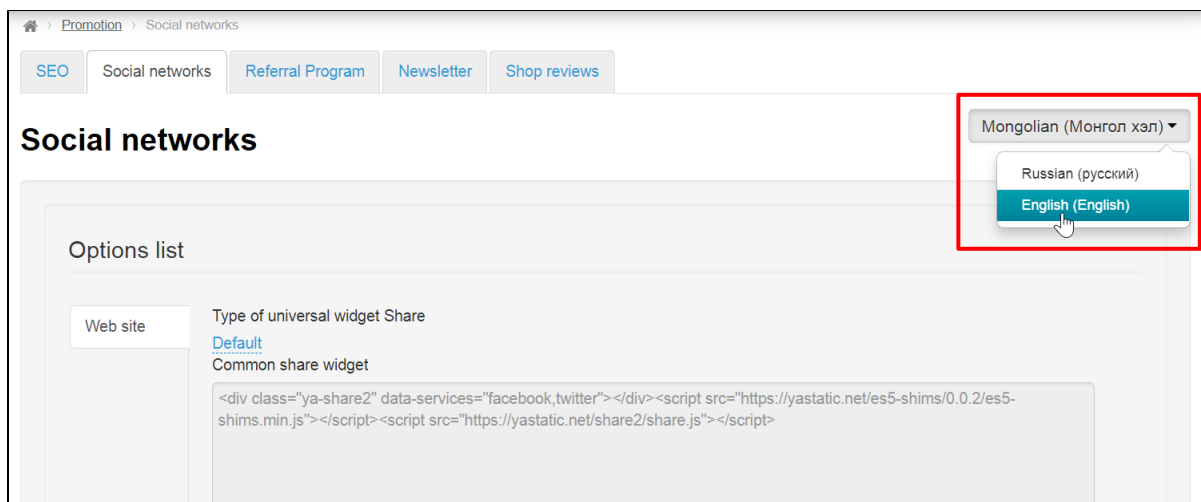
Read how to set language version in "Multilingualism" article ([Configuration](#) [Languages](#) [Multilingualism](#))



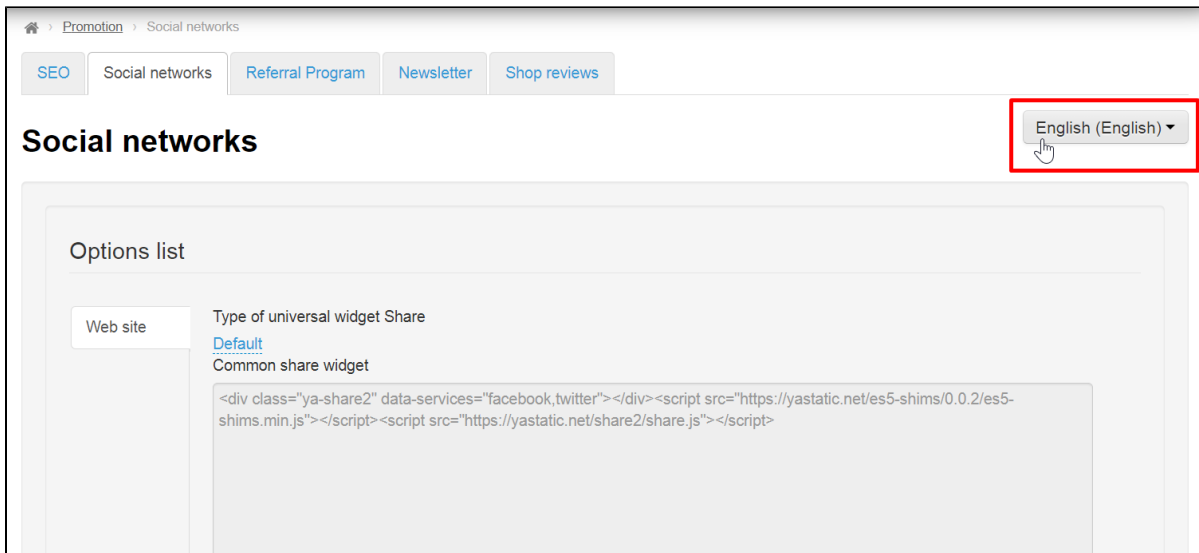
Open "Social networks" tab in "Promotions" section to select language version



A button with a list of available language versions will be on the right

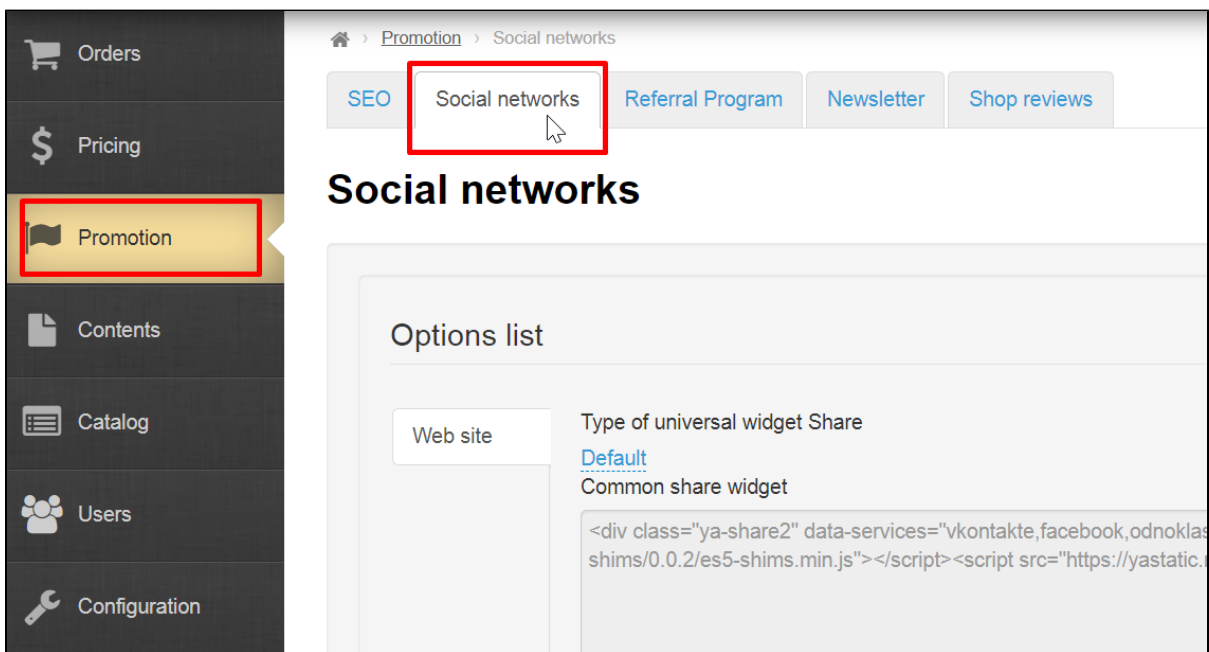


Select necessary language version from the list and set it according to instructions below

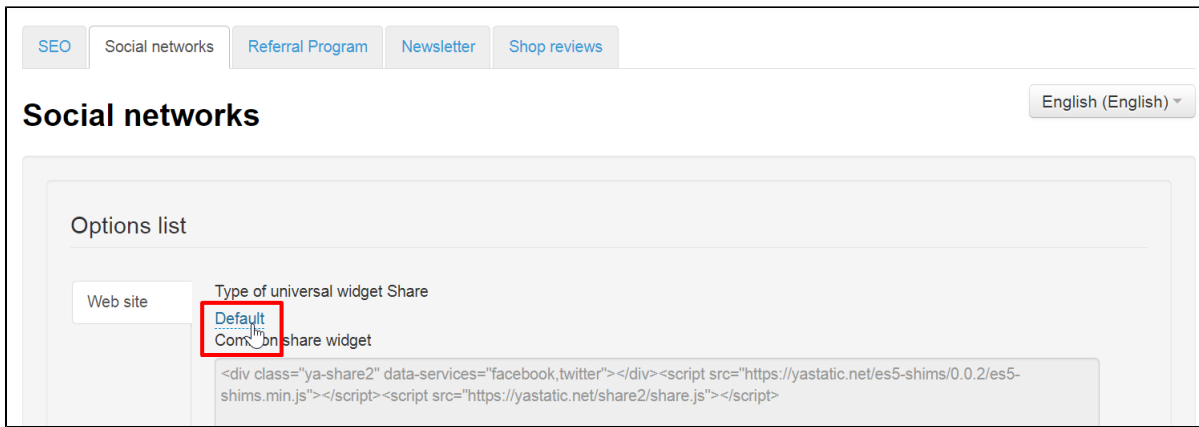


Set up by application type: if you need customization

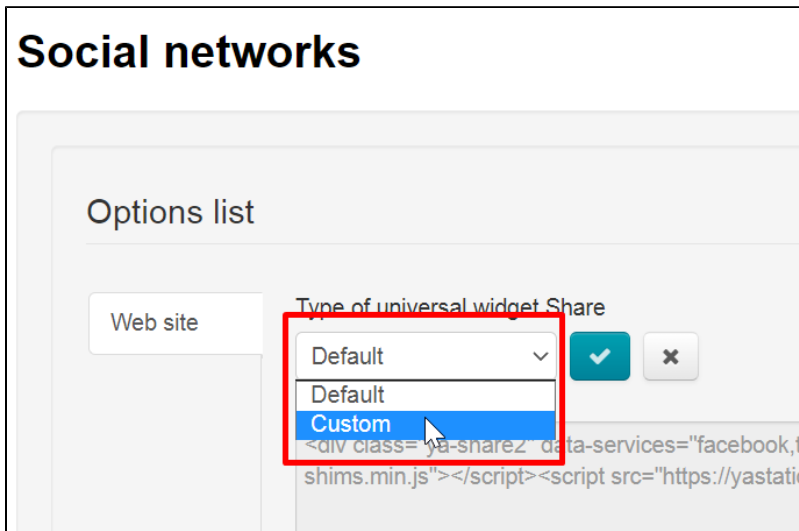
Open "Social networks" tab in "Promotion" section to add social networks into customized website



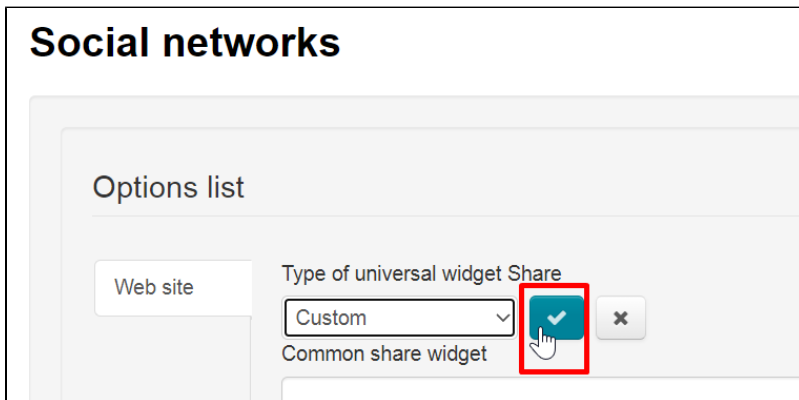
Click "Default" in "Type of universal widget Share" block



Select "Custom"



Click checkmark button to save

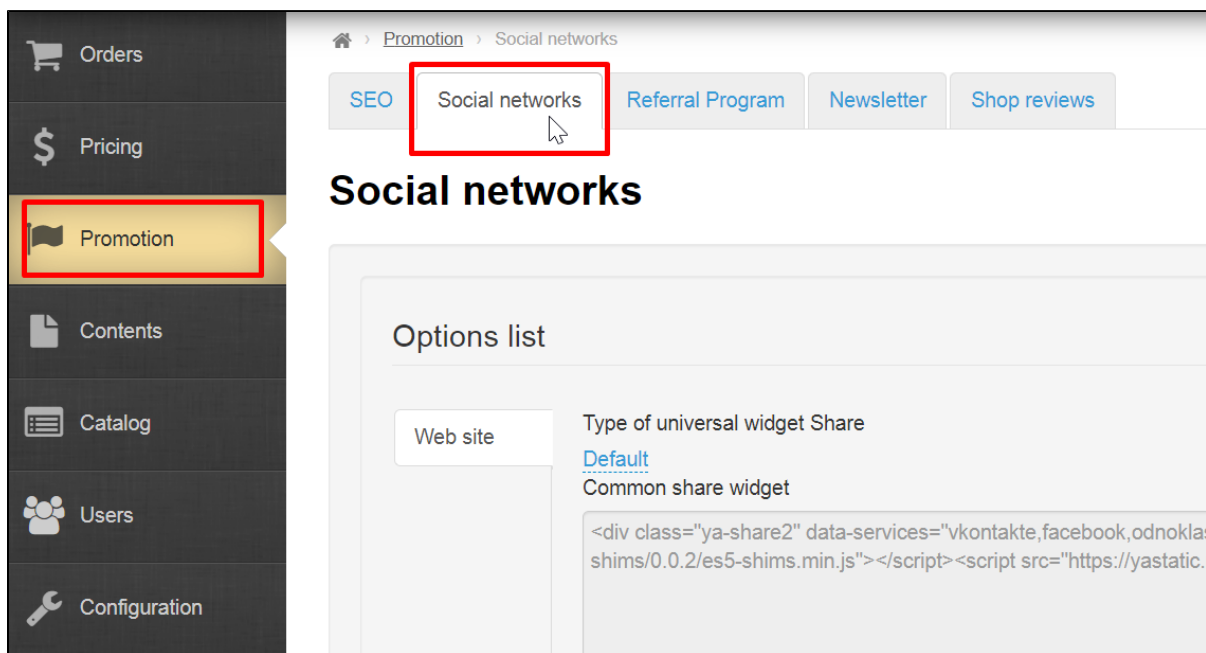


A window for writing code has become active and now you can use your code for social networks widgets



Set up widgets for all pages of the site

Open "Social networks" tab in "Promotion" section to set up widgets



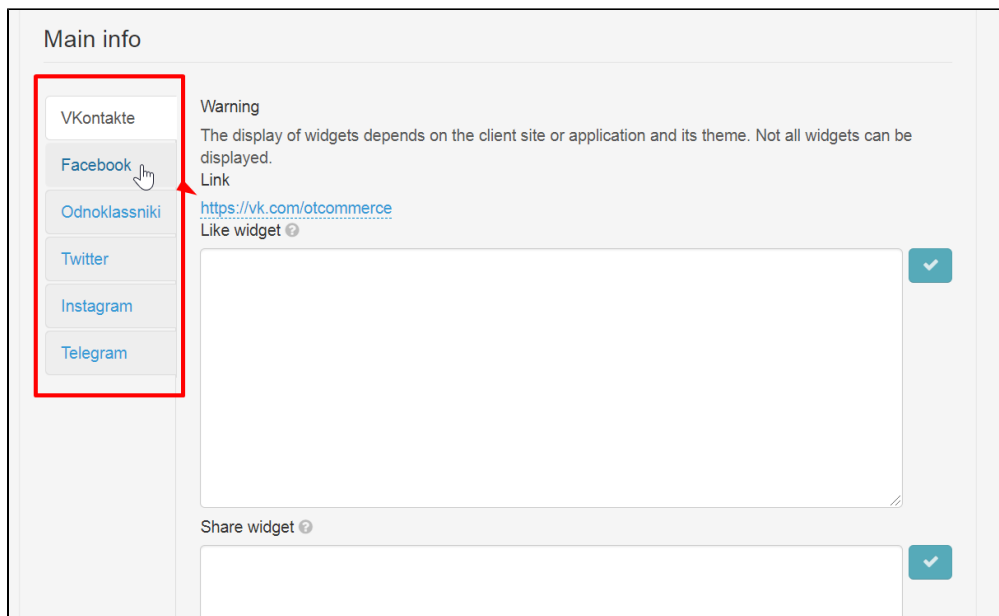
Each social network has several options for interaction:

- Open
- Like
- Share
- Subscribe







Widgets display depends on client site or application, as well as its design theme. Some widgets can't be displayed

There are 4 blocks to fill on the tab of each available social network



You can get all widgets on social media sites or upon request in Google or Yandex: "Twitter widget", "Facebook widget", etc.

You can click the links from the table for convenience:

Icon	Social network	Link to set up widget
	Twitter	Share https://help.twitter.com/ru/using-twitter/add-twitter-share-button Buttons https://help.twitter.com/ru/using-twitter/twitter-buttons
	Google	https://developers.google.com/identity/sign-in/android/sign-in-identity
	Facebook	https://developers.facebook.com/docs/plugins (all widgets are located in the menu on the left)
	Apple	https://developer.apple.com/sign-in-with-apple/

Click the title of necessary social network on the left to set it up

Main info

Vkontakte

Facebook

Odnoklassniki

Twitter

Instagram

Telegram

Warning

The display of widgets depends on the client site or application and its theme. Not all widgets can be displayed.

Link

<https://vk.com/otcommerce>

Like widget ?

✓

Share widget ?

✓

Paste link to your group or page under "Link"

Main info

Vkontakte

Facebook

Odnoklassniki

Twitter

Instagram

Telegram

Warning

The display of widgets depends on the client site or application and its theme. Not all widgets can be displayed.

Link

✓

✕

Like widget ?

✓

Share widget ?

✓

Click checkmark button to save

Main info

Vkontakte

Facebook

Odnoklassniki

Twitter

Instagram

Telegram

Warning

The display of widgets depends on the client site or application and its theme. Not all widgets can be displayed.

Link

<https://www.facebook.com>

Like widget ?

Share widget ?

Next add corresponding code (all windows are signed) in each window of the widget

Vkontakte

Facebook

Odnoklassniki

Twitter

Instagram

Telegram

Warning

The display of widgets depends on the client site or application and its theme. Not all widgets can be displayed.

Link

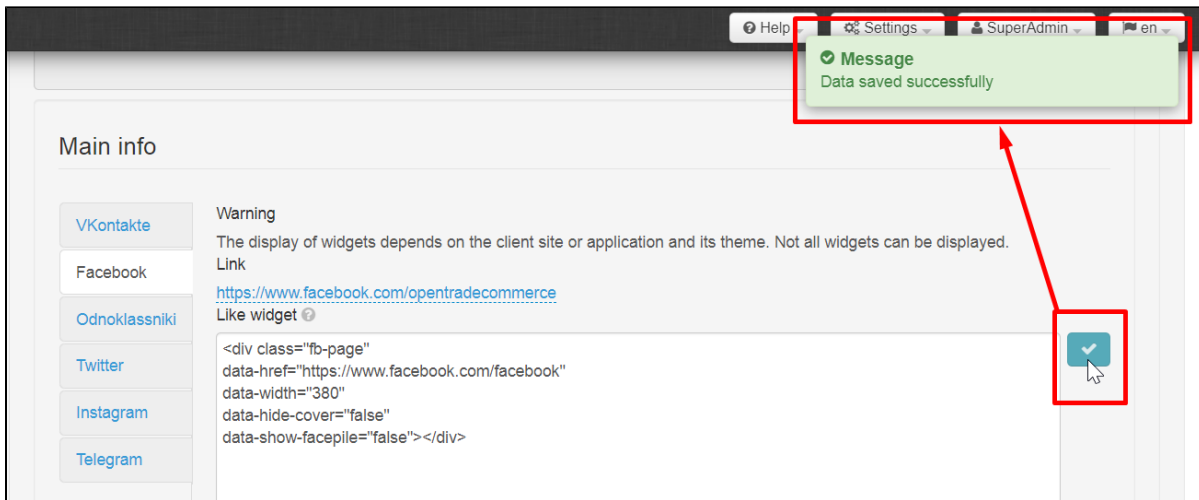
<https://www.facebook.com/opentradecommerce>

Like widget ?

Share widget ?

Subscribe widget ?

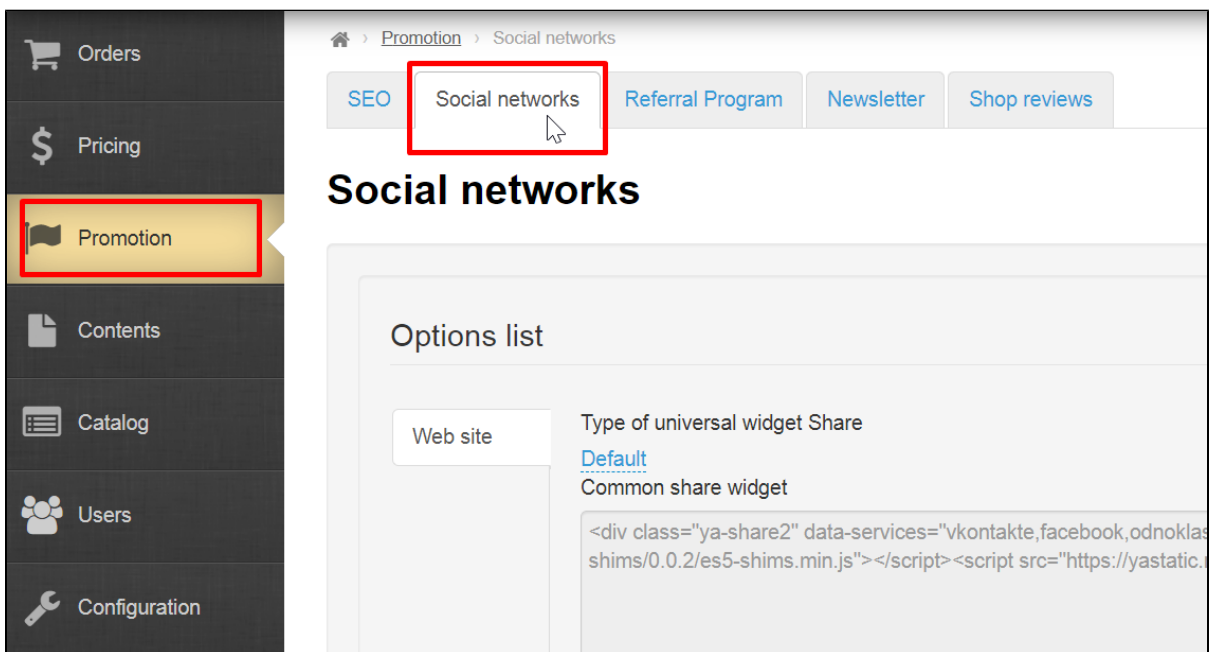
Click checkmark button after pasting the code to save



Thus, all necessary social networks are configured.

Autentification system: select social networks for users

Open "Social networks" tab in "Promotion" section to set up authorization and registration using widgets



Scroll the page to the bottom to "External authentication system" block

External authentication system

Added:

- Facebook
- Google
- Twitter

Save

Add:

Vkontakte

+

Select necessary social networks from the drop-down list on the right

External authentication system

Added:

- Facebook
- Google
- Twitter

Save

Add:

Vkontakte

Vkontakte

Odnoklassniki

Apple

+

Click a cross button to add

External authentication system

Added:

- Facebook
- Google
- Twitter

Save

Add:

Apple

+

Selected social networks will move to the list on the left

External authentication system

Added: Facebook Google Twitter Apple

Add: Vkontakte +

Save

You can swap social networks order

External authentication system

Added: Apple Facebook Google Twitter Apple

Add: Vkontakte +

Save

Hold down move icon (cross with arrows) next to the social network on the left

External authentication system

Added: Facebook Google Twitter Apple

Add: Vkontakte +

Save

Make necessary order

External authentication system

Added:

+ Facebook x

+ Apple x

+ Google x

+ Twitter x

Save

Add:

VKontakte ▼ +

Save all changes

External authentication system

Added:

+ Facebook x

+ Apple x

+ Google x

+ Twitter x

Save

Add:

VKontakte ▼ +